ROGER ADVISORY SERVICES

FINANCIAL ADVISORY FEE PROGRAM BROCHURE

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Version 104

This Financial Advisory Fee Program Brochure provides information about the services and business practices of Roger Advisory Services. If you have any questions or concerns about this document or it's contents, please contact us at (212) 931 8102 or by e-mail at info@rogeradvisory.com. The information in this brochure hasn't been verified or approved by the state Board of Accountancy, the American Institute of Certified Public Accountant or by any state securities authority. Roger Advisory Services is a registered CPA and Financial Advisory Company. Roger advisory services do not imply a certain level of training or skills. Additional information about Roger advisory Services is also available under our terms & services section on our website at www.rogeradvisory.com.

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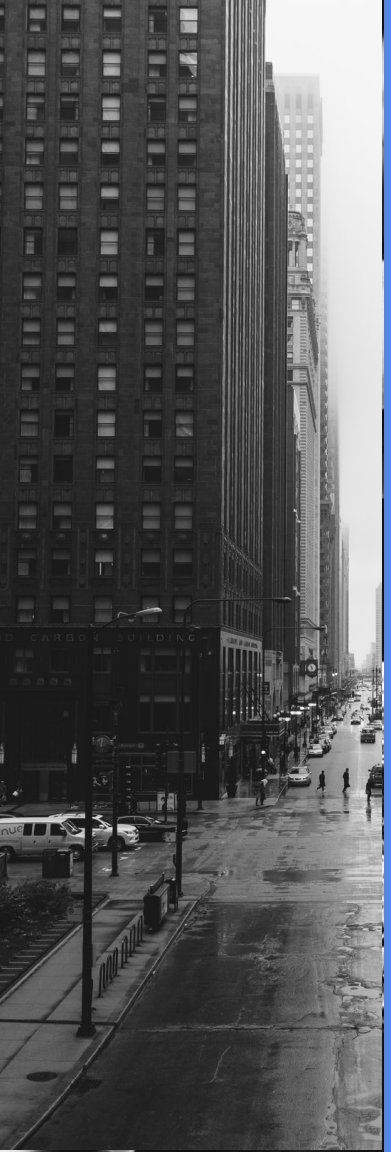
SERVICES, FEES & COMPENSATION
CFO & BUSINESS CONSULTING Item 10

- Business Model Plan and Proposal Development
- Financial Modeling & Financial Risk Assessment
- Organizational Analysis
- Competitor Analysis
- Market Research Analysis
- Product/Service Procurement and Setup
- Transaction support
- Brand Development or Expansion
- Franchising or Marketing Advice/ Planning Techniques
- Restructuring Support
- Human Resources
- Management
- Accounting
- Assessing weaknesses & recommending solutions
- Fairness opinions

We here at Roger Advisory Services, offer CFO and Business Consulting. The burdensome cost of paying a full-time chief financial officer and accounting staff is a significant barrier. We work with our clients on strategy, planning, and problem-solving and help clients develop business skills and knowledge. Our expertise is provided on a temporary basis. Our overall goal is to give you a deeper level of expertise than would be feasible for you to retain in house, and you are able to select specific services from us that fit your company's needs. We offer "bundles" which cover many of these services with one overall cost.



SERVICES, FEES & COMPENSATION TAXES (BUSINESS OR PERSONAL) Item 50

- Tax Preparation
- Tax Problem Solving
- Tax Problem Solutions
- IRS Audit Representation
- Non-Filed Tax Returns
- Back Owed Taxes
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- IRS Liens
- IRS Levies
- IRS Wage Garnishments
- Offer in Compromise
- IRS Payment Plan
- Innocent Spouse Relief
- Get Your IRS File

Preparing your own income tax return can be a task that leaves you with more questions than answers. According to a study released by the US Government's General Accounting Office last year, most taxpayers (77% of 71 million taxpayers) believe they benefited from using a professional tax preparer. Whether we like it or not, today's tax laws are so complicated that filing a relatively simple return can be confusing. It is just too easy to overlook deductions and credits to which you are entitled. Even if you use a computer software program there's no substitute for the assistance of an experienced tax professional.

SERVICES, FEES & COMPENSATION BOOKKEEPING & PAYROLL Item 40

- Accounts Receivable
- Accounts Payable
- Data Entry/ Conversion
- All types of transaction processing
- Bank/ Credit Card Reconciliation
- Books Cleanup
- Comprehensive Payroll Services
- After-the-Fact-Payroll Services
- Online Payroll Processing
- Custom Payroll Reports Service

If you own a small business and haven't kept up your bookkeeping, don't worry. We can help you. We'll prepare your bookkeeping for the year, prepare a full Schedule C, as well as your personal income tax return. Then we'll help you set up an easy system that allows you to keep your books in tip-top shape next year.

When it comes to paying employees, laws and the IRS have made the payroll function a time-consuming nightmare for the small and mid-size business owners. Small and mid-size business owners spend an average of eight hours a month performing payroll functions. That's 12 full days a year that could be spent generating sales, prospecting new business opportunities, improving products or services, or servicing customers.

We offer payroll solutions that meet your business's needs and enable you to spend time doing what you do best--running your company.

SERVICES, FEES & COMPENSATION OTHER FEES and EXPENSES Item 60

All fees paid to Roger Advisory Services for services rendered are separate and distinct from the fees and expenses charged by website, state and federal fees, e.g., exchange-traded funds, mutual funds, closed-end investment companies or other managed investments to their investors, quickbooks, S-Corp, LLC fees. The specific fees and expenses are described in each proposal or other offering documents. In addition to the aforementioned, there may be other third party costs assessed that are not included in the Advisory Services fees, such as costs associated with exchanging currencies, wire transfer fees, or other fees required by law.

ITEM 4 | ACCOUNT REQUIREMENTS & TYPES OF CLIENTS

Roger Advisory Services has no account requirements and generally provides Advisory Services to Individuals and a wide range of businesses, which is designed for clients who are ready to build their investments. In addition to access to Roger Advisory Service's free tools, Clients have access to a team of accountants and advisers who will assist in their long term goals. CFO and Business Consulting Clients are provided with a comprehensive financial plan to help address their risks, goals, and expectations. Business and Individual clients are offered a dedicated financial adviser and a customized portfolio of individual securities and financial advice designed to meet their goals that may or may not be related to retirement, college planning, and tax optimization needs.

ITEM 5 | GENERALIZED BASED FEES vs SET FEES

Roger advisory services opts out of charging set fees for specific services (i.e. Monthly Bookkeeping, Payroll, etc). Client fees are based solely upon a set price outlined by Roger Advisory Services, this including hourly and monthly fees agreed upon by the client and agreed to in the contract provided and signed by the financial adviser/ accountant/ CFO consultant and the client. (With the exception of bundles purchased.)

Keep in mind when calculating fees the yearly costs for hiring an in-house accountant/CFO/Business consultant would be much more expensive than outsourcing needed services.

Our Process

INITIAL MEETING & PLAN DESIGN

- Rundown of clients current assets or businesses.
- Go over clients needs & goals.
- Offer services and plans that we think fit your needs.

AGREEMENTS

- Go over documentation, services, and time frames.
- We will send necessary contracts and documentation for you to review & sign.

IMPLEMENTATION

- We will then begin our work and continue communication with you throughout the process of our work.
- Software set-up/ Accounting work or any other services purchased.

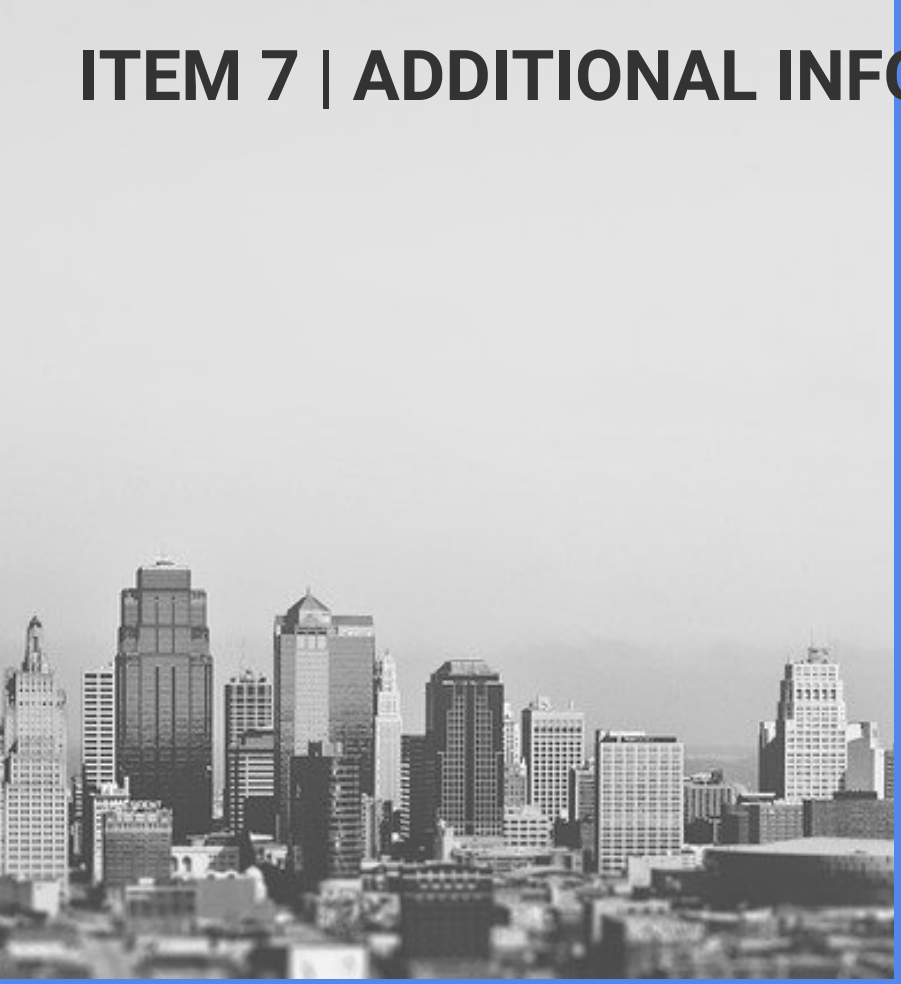
SERVICE DELIVERY & REVIEW

- Delivered to you will be all the services you require(d).
- Review of project or services to make sure you are fully satisfied.

ONGOING SUPPORT

- Do not hesitate to reach out to anyone at Roger advisory Services. We are always here to offer additional ways we may continue to support you.

ITEM 7 | ADDITIONAL INFORMATION



Disciplinary Information Roger Advisory Services has no pending or prior legal or disciplinary events that are material to a client's evaluation of Roger Advisory Service's business or management. Other Financial Industry Activities Roger Advisory Services is an independent investment advisor, unaffiliated with any other financial institution or securities dealer or issuer. Neither Roger Advisory Services nor its employees, have any affiliation to a broker-dealer or futures/ commodities merchant.